

**Tennessee Native Plant Society
Board Meeting, May 31, 2014**

Wilderness Station, Barfield Crescent Park, Murfreesboro, TN

Attendance: Bart Jones, Todd Crabtree, Dennis Horn, Darel Hess, Margie Hunter, Lorie Emens, Larry Pounds, Alice Jensen, Karen Ripple, Rita Venable, Latham Davis, Michelle Haynes

Absent: Mary Priestley, Joanna Brichetto, Susan Sweetser, Bertha Chrietzburg, Jane Norris

Meeting called to order at 11:10 a.m.

Minutes: Approved board minutes of Jan. 25, 2014.

Treasurer's Report: Attached. Finances are staying even. We took a hit on the 2013 annual meeting as expected, losing \$1,500, probably due to failure of several Kentucky members to properly register. TCV figure of \$600 (for 2012/2013) represents two years of dues (\$300 each). The \$400 payment for 2014 reflects a \$100 increase in dues. The treasurer's report was approved.

Annual Meeting: 2014 meeting is set for Sept. 19-21 in Beersheba Springs. Under new management, all monies to the facility must be paid 30 days prior, and we've already made most of these payments. Deadline to register will be August 8, much earlier than usual, as a result. We will need to point this out in the newsletter, as late registrants may not be able to secure a room. We can also send reminders by email and on post it on the Web site and Facebook. It was proposed and approved to raise the registration fee to \$20 to cover PayPal expenses and other sundries. Lorie will find out the price breakdown (room and meals) for the registration form. We also need to double check on the meeting room availability. Bart got the impression they may no longer reserve that space in advance. We should insist on that guarantee.

Speaker Friday night -- on the topic *Trillium tennesseense*, we could ask Aaron Floden or Ed Schilling to discuss the process and obstacles involved in the identification and naming of a new species. Schilling could also talk about *Tofieldia racemosa* *Triantha racemosa* genetic work (a species at May Prairie).

Saturday night -- Topic to include a discussion of Hemlock woolly adelgid work at South Cumberland and other native tree pests and pathogens threatening forests. Possible speakers could be George Shinn at SCSP and a new ecologist at TDEC Brian Ross, whose former work involved treatment of hemlocks.

Field Trip -- We will visit May Prairie and the tract adjacent. The Haggard tract had been trenched, and work has been done to restore a meandering course and revive its original hydrologic regime. May Prairie was hayed and the bales stored at the field's edge to spread over the Haggard tract and distribute seed when the restoration work is complete.

Public Events: Nashville Lawn and Garden Show netted us nearly 30 memberships, plus we sold several wildflower books and ten twig books. Mary distributed TNPS brochures at Wild Ones symposium in Chattanooga.

Technical Manual: UT Press has approached Dr. Chester with a proposal to reduce the book's subsequent price if TNPS will provide a printing subsidy. The cost without any subsidy will be \$90. It drops to \$73 with \$3000, \$49.95 for \$5,000, and \$30 for a larger sum. The flora committee opted for middle option, and the TNPS board voted to approve the \$5000 request. Royalties will go to TNPS to recoup this expense.

Printing cost is \$10,640 for hardback, but the projected print run is unknown. We need to know the number of copies. Dennis will confirm with Ron Jones the original print run on his KY flora and how long that supply lasted. Given its use in classrooms and additional interest from Tennessee Naturalists, TNPS would like to see a run of no less than 2,000 copies. We are prepared to donate a higher subsidy to encourage it if needed. Could the text also be made available as an e-book for downloads on tablets in the field?

UT Press' suggested cover art features an old public domain drawing of crossvine with the book's title in fancy script. The image as used is upside down, and it was recommended that the script and illustration are inappropriate for book's purpose. We would suggest more dynamic and less genteel cover art for this project. Dennis will relay all our thoughts and suggestions.

The manuscript has already been reformatted and reviewed. It is now being viewed as proof pages. There will be a cost associated with any corrections not the fault of UT Press. It could be printed this fall or early 2015.

Butterflies of Tennessee: Rita Venable brought her newly published book. It was printed in Nashville using 50% post consumer recycled paper. The book is designed and arranged for beginners. She tried to make it a companion to TNPS wildflower book using common names listed there when possible. All invasive plants are noted as such. Butterfly size, marks, descriptions, feeding preferences, life stages, range, season, and gardening tips, etc., are included. Retail price is \$24.95.

Board Nominating Committee: All officer positions up for election. Bart, president, and Darel, treasurer, are stepping down from their positions. Other officer positions are Todd as VP, Margie as Secretary. Dennis, Larry, and Lorie are up as At-Large members. Nominating committee needs two board members (Michelle and Susan will serve) and one general member. Bart will ask Mary Priestley.

Awards:

Hall of Fame Nominees: Two names were put forth. H. K. Svenson, has a rye grass named after him, and wrote a booklet on plants of the Cumberland Plateau and Eastern Highland Rim. Hal DeSelm is known for his work on May Prairie among many other projects. DeSelm was voted as the 2014 inductee.

Conservation Award and Donation: Michelle nominated Kathleen Williams, Exec. Director of Tennessee Parks and Greenways Foundation for the award, and we selected TPGF for the \$500 donation. We will consider Tennessee Citizens for

Wilderness Planning (TCWP) for the group donation in 2015. They have several projects in progress.

Tennessee Conservation Voters: It has been a year of much fighting, but there is little progress to report.

Newsletter: Latham is working to get next edition ready. It was suggested he include language to prompt more online membership renewals.

Web Site: Karen will work on reducing a slight increase in spam. In April, the site received 2000 hits, and it usually gets about 100 to 120 per day. There have been a few glitches with memberships. People are confused when it shows up as a "donation" with PayPal. Karen will investigate Square, a new online purchase mechanism as a possible replacement for PayPal.

TNPS has 537 "likes" on Facebook. Joanna keeps photos up to date. All members are encouraged to send any photos to Karen and Joanna for posting. Karen may work to arrange the photo sequence to feature seasonally appropriate species.

Next Board Meeting: Annual meeting, Sept. 21, Beersheba Springs.

Meeting adjourned 1:50 p.m.

Respectfully submitted,
Margie Hunter

Account Balances - As of 5/30/2014:4

As of 5/30/2014

| Account | 5/30/2013 Balance | 12/31/2013 Balance | 5/30/2014 Balance |
|----------------------------|----------------------|-----------------------|----------------------|
| Bank Accounts | | | |
| Book CD III | 6,094.07 | 6,097.14 | 6,100.16 |
| Book CD IV | 6,094.07 | 6,097.14 | 6,100.16 |
| Book Savings | 15,775.14 | 15,510.75 | 16,782.68 |
| Checking | 6,374.44 | 7,401.41 | 4,954.65 |
| Savings | 9,823.43 | 9,823.95 | 11,074.30 |
| TOTAL Bank Accounts | 44,161.15 | 44,930.39 | 45,011.95 |
| OVERALL TOTAL | 44,161.15 | 44,930.39 | 45,011.95 |

Income/Expense Comparison by Selected Categories - Last 12 months:12

5/31/2012 through 5/30/2014

| Category Description | 5/31/2012- 5/30/2013 | 5/31/2013- 5/30/2014 | Amount Difference |
|------------------------------------|-------------------------|-------------------------|----------------------|
| INCOME | | | |
| Annual Fund Drive, 2012 | 40.00 | 0.00 | -40.00 |
| Annual Fund Drive, 2013 | 155.00 | 255.00 | 100.00 |
| Annual Fund Drive, 2014 | 0.00 | 155.00 | 155.00 |
| Annual Meeting 2012 Income | 6,053.05 | 0.00 | -6,053.05 |
| Annual Meeting 2013 Income | 0.00 | 5,567.16 | 5,567.16 |
| Book Sales | 2,062.79 | 2,029.95 | -32.84 |
| Donation | 765.00 | 1,220.00 | 455.00 |
| Dues | 3,762.00 | 2,720.00 | -1,042.00 |
| Interest Inc | 2.43 | 2.41 | -0.02 |
| Life Membership | 250.00 | 750.00 | 500.00 |
| TOTAL INCOME | 13,090.27 | 12,699.52 | -390.75 |
| EXPENSES | | | |
| Annual Meeting 2012 Expense | 5,289.25 | 0.00 | 5,289.25 |
| Annual Meeting 2013 Expense | 250.00 | 6,554.65 | -6,304.65 |
| Annual Meeting 2014 Expense | 0.00 | 1,500.00 | -1,500.00 |
| Book Expense | 5,021.00 | 1,273.95 | 3,747.05 |
| Gift or Donation | 500.00 | 0.00 | 500.00 |
| Governmental Fees | 44.50 | 22.25 | 22.25 |
| Newsletter and Website | 3,691.15 | 2,779.68 | 911.47 |
| Office | 86.00 | 113.00 | -27.00 |
| Organization Membership - TCV | 600.00 | 400.00 | 200.00 |
| PayPal Exp | 33.10 | 86.28 | -53.18 |
| Public Relations - brochures, etc. | 0.00 | 145.00 | -145.00 |
| TOTAL EXPENSES | 15,515.00 | 12,874.81 | 2,640.19 |
| OVERALL TOTAL | -2,424.73 | -175.29 | 2,249.44 |